



PREMIUM BURGER
THE BEST INGREDIENTS FOR A
FRANCHISE BURGER BUSINESS

THE TAKE AWAY FRANCHISE MODEL: 2024

Be Your Own Boss: The Take Away Franchisee Guide!

This guide outlines the key steps to becoming a valued member of the Burger Joint & Grill franchise family. Owning a Burger Joint & Grill franchise offers a proven business model, ongoing support, and the opportunity to be your own boss in a thriving industry.

Step 1: Investment Breakdown:

- **Franchise Fee (R46,500 excl. VAT):** This fee secures your entry into the Burger Joint & Grill family and grants you access to our proven business model and ongoing support.

- **Ongoing Fees:**

- **Royalty Fee (6% of monthly net sales):** A percentage of your monthly revenue that contributes to ongoing brand development and marketing efforts.

- **Marketing Fee (3% of monthly net sales):** This dedicated marketing fee ensures your local Burger Joint & Grill benefits from national marketing campaigns.

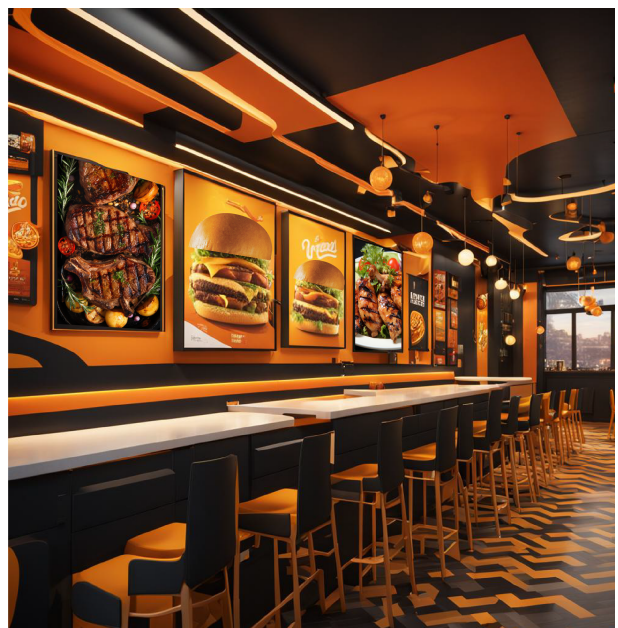
While also having a local marketing budget to tailor promotions to your customer base.



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Step 2: Take Away Store Set Up & Cost

This service varies in cost based on the chosen Take away store size (ranging from 70sqm to 90sqm) and typically falls within the range of R450,000 – R500,000 (excl. VAT & extras).



Step 3: Eligibility and Qualifications:

- We seek passionate individuals with strong leadership skills and a commitment to excellence.
- Prior restaurant experience is a plus, but a strong work ethic and willingness to learn are essential.
- Minimum capital requirement of R46 500.00 Once Of allows you to invest in your future.

Ready To Take The Next Step?

Once you've submitted your LOI and reviewed the investment details, our friendly team will be in touch to discuss your goals and guide you smoothly through the application process.

Let's get grilling together!